

SPONSORSHIP KIT



UNIVERSITY
of **ALASKA**

Many Traditions One Alaska

2022 UNIVERSITY OF ALASKA MARICULTURE CONFERENCE

Mariculture for Alaska's Future | *Status, Challenges, and Opportunities*

2022 UNIVERSITY OF ALASKA 2022 MARICULTURE CONFERENCE

Mariculture for Alaska's Future | *Status, Challenges, and Opportunities*

Join the University of Alaska Mariculture Conference and support continued development of mariculture in Alaska through consideration of accomplishments and opportunities in the areas of research and education, policy and regulation, and industry growth.

AUDIENCE DEMOGRAPHICS

Policy Makers

**Industry Researchers,
Producers and Distributors**

Academic Leaders

Mariculture Business Owners

SPEAKER DEMOGRAPHICS

Industry Marketers

Association and Industry Leaders

Product Harvesters and Manufacturers

Economic Developers

Researchers and Innovators

VISIBILITY & OPPORTUNITIES

PROMOTE your business or agency

Reach over 200 individuals from around the region. Sponsors of the Mariculture Conference have unique access to presenters, attendees and fellow sponsors.

EXCHANGE information and build relationships with industry experts.

EARNED MEDIA

Inclusion in UA pre and post event press releases. Mentioned as conference premier sponsor in radio station interviews leading up to the event.

OWNED MEDIA

Included in event materials print, online, social and in app experience.

Logo included on conference website and partner websites

Featured on Mariculture Conference Blog

PAID MEDIA

Social media advertising: platforms can include Facebook, Instagram, and LinkedIn

Inclusion in paid radio ads.

All sponsors will be recognized on the event site, event marketing, and during the conference in different ways. Provide higher levels of support and we will work with you to increase your visibility to the 200+ attendees from throughout Alaska and beyond.

[LEAD SPONSORS] \$5,000

- Two free registrations (\$300 value)
- Exclusive branding visible on all digital platforms throughout the conference experience, including in-app banner and in person, on site marketing
- Your company's logo and business profile highlighted on the Mariculture Conference Blog
- Logo featured as a sponsor with primary placement on event webpage and social media
- A 30 second highlighted video in transition between presentations seen by all participants, in person and virtually
- Logo and acknowledgement in event advertising (radio, print, social media)
- Named as a major sponsor in press releases; opportunity to include editorial quotes to accompany press releases

[INVESTORS] \$2,500

- One free registration (\$150 value)
- Opportunity to be named a key supporter of one of the three Mariculture Conference themes; Industry, Research and Training, or Policy and Regulation.
- Organization highlighted on the Agenda Landing Page
- Option to be named as one of eight Panel Discussion presenters
- 15 second advertisement at the conference
- Logo featured as a sponsor with primary placement on event webpage and social media
- Your company's logo and business profile highlighted on the Mariculture Conference Blog
- Named as a sponsor in press releases; opportunity to include editorial quotes to accompany press releases

[INNOVATORS] \$1,200

- 50% off one registration (\$75 value)
- Branded breakout moment at the in-person event including; name recognition, day of logo placement on Agenda Landing Page, video placement aired at the break
- 24 hour in-app banner placement
- Logo featured as a sponsor on event webpage

[SUPPORTERS] \$600

- Buy one registration receive one free registration (\$150 value)
- Poster presented on the Mariculture Blog
- Social mention during the conference

SPONSORSHIP PAYMENT INFORMATION

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Thank you for joining the University of Alaska Mariculture Conference with your support. Helping to provide continued development of mariculture in Alaska . Your support helps to foster opportunities and accomplishments in the areas of research and education, policy and regulation, and industry growth.

Please provide the following information with details on your sponsorship level.

Sponsorship Level

- Lead Sponsor, \$5,000
- Investor, \$2,500
- Innovator, \$1,200
- Supporter, \$600

Sponsorship payments can be made electronically on our [website](#) or by filling out this form and emailing it to Kristy Speciale at kspeciale@jedc.org.

If you have any questions you can reach us at 523.2324. Thank you for your support!

Contact: _____ Business Name: _____

Mailing Address: _____ City: _____ State: _____

Zip Code: _____ Email: _____

Method of Payment

Check Enclosed Credit Card

Credit Card Number _____ Exp. Date _____

Name on Card _____ Card Security Code _____

Billing Address _____

State _____ Zip Code _____ Phone _____ Email _____

Signature _____ Date _____