

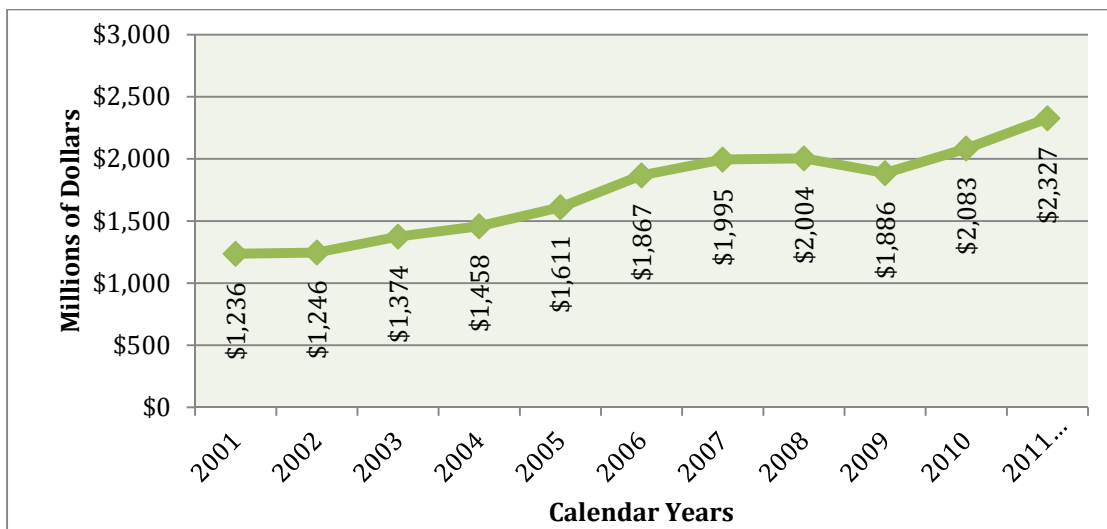
Business Sales and Tax Revenue



In 2011, gross business sales in Juneau were \$2.3 billion. Business sales in Juneau continue to grow, and are nearly 12% higher than the previous high of about \$2.1 billion in 2010. Sales are up about 23% since 2009, when sales had a one year dip. All categories of business in Juneau realized increases in sales in 2011 except real estate, contractors, and transportation and freight. Businesses selling food and automotive products and

services saw the greatest gains between 2010 and 2011. Note, however, that the 2011 data is unaudited preliminary data as of June 4, 2012.

Gross Business Sales in Juneau, 2001 - 2011



Source: City & Borough of Juneau Sales Tax Office and Financial Reports.

Gross Business Sales in Juneau by Business Category 2001 - 2011 (in Millions of Dollars)

Business Category	2001	2005	2010	2011 Prelim.	Change 2010-11	Average Annual Change 2001-11
Real Estate	\$43	\$67	\$69	\$68	-1.3%	5.6%
Contractors	\$134	\$221	\$256	\$225	-11.9%	6.8%
Liquor & Restaurant	\$74	\$90	\$108	\$118	9.1%	5.9%
Retail Sales - General	\$154	\$175	\$204	\$209	2.5%	3.6%
Foods	\$109	\$160	\$179	\$199	11.2%	8.3%
Transportation & Freight	\$127	\$132	\$156	\$144	-7.7%	1.4%
Professional Services	\$153	\$192	\$245	\$267	9.1%	7.5%
Retail Sales - Specialized	\$124	\$138	\$141	\$149	5.4%	2.0%
Automotive	\$88	\$81	\$69	\$78	14.3%	-1.1%
Other	\$230	\$356	\$658	\$870	32.3%	27.8%
Total Gross Business Sales	\$1,236	\$1,611	\$2,083	\$2,327	11.7%	8.8%

Source: City & Borough of Juneau, Sales Tax Office and Financial Reports.

Note: 2011 data is unaudited preliminary data as of June 4, 2012.

Tax Revenues

According to the State Assessor, every community in the region collects some type of tax with the exception of Kasaan, Metlakatla and Coffman Cove. Most communities collect a combination of property, sales and bed taxes. Selected tax receipts are shown below. In 2011 Haines Borough and the CBJ were the only communities with significant increased revenues reported (8% and 5%, respectively). Both Haines and Juneau have chosen to collect sales and property tax at close to equal proportions, while Sitka, Skagway and Ketchikan fund municipal operations about two thirds from sales and bed tax revenue and one third from property tax, in this way shifting more of the burden of paying for municipal services on visitors to these communities. These communities have had a decrease in tax revenues between 2005 and 2011, while Haines and Juneau are up 38% and 23% since 2005, respectively.

Southeast Alaska Borough & Municipality Tax Revenues for 2005, 2010 & 2011

	2005	2010	2011	% of 2011 Total
Haines Borough¹⁸				
Hotel Tax	\$64,223	\$74,384	\$71,928	1%

¹⁸ The City of Haines and the Haines Borough consolidated in 2002, into a single Home Rule Government

	2005	2010	2011	% of 2011 Total
Sales Tax	\$1,944,121	\$2,490,446	\$2,688,833	51%
Property Tax	\$1,838,182	\$2,335,968	\$2,547,271	48%
Total Taxes	\$3,846,526	\$4,900,798	\$5,308,032	100%
City & Borough of Juneau				
Hotel Tax	\$914,001	\$1,029,604	\$1,074,891	1%
Sales Tax	\$34,792,558	\$38,118,000	\$42,135,105	50%
Property Tax	\$32,615,222	\$41,055,219	\$40,738,679	49%
Total Taxes	\$68,207,349	\$81,991,700	\$83,948,675	100%
Ketchikan City				
Hotel Tax	\$353,376	\$35,899	\$385,286	3%
Sales Tax	\$8,566,669	\$9,520,691	\$9,304,491	65%
Property Tax	\$7,941,125	\$4,565,937	\$4,579,151	32%
Total Taxes	\$16,861,170	\$14,122,527	\$14,268,928	100%
City & Borough of Sitka				
Hotel Tax	\$356,070	\$303,655	\$314,662	2%
Sales Tax	\$13,268,233	\$9,073,689	\$8,950,150	59%
Property Tax	\$4,401,399	\$5,926,046	\$6,003,008	39%
Total Taxes	\$18,025,702	\$15,303,390	\$15,267,820	100%
Municipality of Skagway				
Hotel Tax	\$140,464	\$157,837	\$97,295	2%
Sales Tax	\$4,232,693	\$6,847,513	\$4,088,803	66%
Property Tax	\$1,338,097	\$1,862,990	\$2,031,458	33%
Total Taxes	\$5,711,254	\$8,868,340	\$6,217,556	100%

Source: Alaska Department of Commerce, Community and Economic Development, Office of the State Assessor and City & Borough of Juneau, Financial Reports

Juneau's Top 10 Property Tax Payers 2011

Rank 2011	Rank 2010	Taxpayer	Taxable Assessed Value (\$ million)
1	4	Coeur Alaska Inc.	\$164,309
2	1	Hecla Greens Creek Mining Company	162,753
3	2	Alaska Electric Light and Power	92,525
4	3	Fred Meyer of Alaska Inc.	22,859
5	5	BBS Enterprises	19,033
6	6	Home Depot USA Inc	18,417
7	7	Glacier Village Supermarket Inc	18,075
8	8	O Jacobsen Drive Juneau LLC	17,775
9	10	Wal-mart Property	17,728
10	9	Carr Gottstein Foods Co	16,522

Source: City and Borough of Juneau Comprehensive Annual Financial Report (CAFR), FY2011
http://www.juneau.org/financeftp/financial_reports.php