

JUNEAU ALASKA OPEN FOR BUSINESS

Juneau, Alaska's capital city, is supported by state, federal and local government employment, along with other private industries such as tourism, fishing and mining. Sitting along Gastineau Channel in Southeast Alaska's spectacular Inside Passage, Juneau is about 900 air miles north of Seattle and 600 air miles south of Anchorage.



JUNEAU BY THE NUMBERS

JUNEAU POPULATION 2023	31,549	↓
MEDIAN AGE 2023	39.9	↑
SOUTHEAST ALASKA REGIONAL POPULATION 2023	71,077	↓
AVERAGE ANNUAL WAGE IN JUNEAU 2023	\$66,048	↑
AVERAGE ANNUAL EMPLOYMENT IN JUNEAU 2023	17,722	↑
TOP EMPLOYER: STATE OF ALASKA 2023	3,270	↓
UNEMPLOYMENT RATE: AVERAGE ANNUAL 2023	3%	↓
AVERAGE PRICE OF A SINGLE FAMILY HOME 2023	\$527,724	↑
TOTAL JUNEAU BUSINESS SALES 2022	\$3.05 Billion	↑
JUNEAU PROPERTY & SALES TAX REVENUE FY22	\$129 Million	↑
MEDIAN HOUSEHOLD INCOME 2023	\$95,711	↑
TOTAL CRUISE SHIP PASSENGER ARRIVALS IN 2023	1,670,000	↑
NUMBER OF K-12 STUDENTS 2023-24	4,000	↓

Note: Juneau's average annual employment and wages, total business sales and retail sales, median household income, and volume of visitor traffic are all up from previous years' figures and unemployment is down.



THE JUNEAU ECONOMY

Juneau's key industries include government, tourism, mining, and seafood. Juneau is also the Northwest Coast arts capital of the world. The heart of Juneau's economy is

government. In Juneau, 37 percent of all jobs (6,595) are with the government, including state, federal, local and tribal employment. Juneau's government workers earned \$491 million in 2023-about 42 percent of all Juneau wages.

The State of Alaska remains the most important source of Juneau jobs and income, accounting for about 18% of all direct local employment (3,270 annual average jobs) and 21% of total payroll. Within state government, the Department of Transportation and Public Facilities is the largest employer, with 500 employees in 2023.

The Juneau School District is the largest City employer, with over 660 employees. NOAA, with 198 employees, is the largest federal employer. The Juneau School district, with 660 employees, is the largest local employer. Tourism, as a whole, is Juneau's largest private-sector employer. Over 1.6 million cruise passengers visit Juneau each summer

(1,670,000 in 2023). In 2023, 45,437 passengers arrived in Juneau via ferry, and 354,905 arrived in Juneau via plane.

Juneau is the home of two of Alaska's six major mines. **Juneau's two mines** have 888 employees and the mining industry had payroll of \$126 million annually in 2023. Juneau's largest private employer is the Hecla Greens Creek Mining Company, whose mine on Admiralty Island is the largest silver producer in North America and the eleventh largest in the world.

The Kensington began operations in June of 2010, and produced 84,789 ounces of gold in 2023.

The **seafood industry** (commercial fishing, fish processing and hatchery production) constitutes another important sector of the local economy. Juneau's commercial fishing fleet harvests a wide variety of seafood including salmon, halibut, black cod, rockfish, shrimp, crab, herring, and groundfish. There are over 200 commercial fishers in Juneau, with earnings over \$25 million estimated in 2022.

Other key contributors to the local economy

include health care providers, construction, Alaska Native organizations, and retail trade. Jobs in the health care industry account for 1,440 local jobs with a payroll of \$102 million annually.

Construction work contributed 690 jobs and \$55 million to the local economy in 2023. In 2009, the Juneau **retail trade sector** employed 1,730 with a payroll of \$65 million. Juneau has several **Alaska Native organizations** including Sealaska Corporation, Goldbelt, Huna Totem Inc. and Kootznoowoc Inc. Sealaska Corporation has helped make Juneau the Northwest Coast Arts capital of the world and has even collaborated with the Smithsonian to make this happen and keep Northwest arts recognizable everywhere. Sealaska's primary economic drivers are natural resources, land management, environmental services, and seafood.

While the combined economic importance of Juneau-based Alaska Native organizations and their activities has not been fully calculated at the local level, the economic impacts of these organizations on the Juneau economy is clearly significant.

JUNEAU AGE DEMOGRAPHICS

Ages 0-19	7,203
21 - 59	16,742
60 +	7,604

ENERGY COSTS

General Residential	\$.11 per kWh
Large Commercial	\$.06 per kWh

Cost of Living

In Juneau, the overall costs are approximately 39 percent higher than the U.S. average. However, the personal tax burden in Alaska is extremely low. Senior citizens enjoy a \$150,000 properly tax exemption. Also, every resident receives an annual Permanent Fund distribution, which in 2023 amounted to \$1,312.

TAXES IN JUNEAU: AN OVERVIEW

TYPE OF TAX	RATE
Local Sales Tax	5%
Local Hotel Room Tax	9%
Local Alcohol Tax	3%
Local Property Tax Mill Rate	1.016%
State Income Tax	0%
State Sales Tax	0%

JUNEAU EMPLOYMENT BY INDUSTRY 2023

	AVERAGE MONTHLY EMPLOYMENT	TOTAL PAYROLL (\$ IN THOUSANDS)	AVERAGE ANNUAL WAGE
Private Sector	11,126	\$678,974	\$61,020
Natural Resource & Mining	1,055	\$129,879	\$123,108
Construction	690	\$55,003	\$79,716
Manufacturing	399	\$19,040	\$47,724
Trade, Transportation, & Utilities	3,356	\$169,064	\$50,376
Information	171	\$11,067	\$64,728
Financial Activities	412	\$27,012	\$65,568
Professional Business Services	1,075	\$69,556	\$64,704
Educational & Health Services	1,595	\$108,081	\$67,764
Leisure & Hospitality	1,616	\$47,681	\$29,508
Other Services	737	\$41,583	\$56,424
Government	6,595	\$491,538	\$74,532
Federal Government	688	\$76,433	\$111,096
State Government	3,270	\$246,916	\$75,504
Local Government	2,637	\$168,189	\$63,780
Total Employment	17,722	\$1,170,512	\$66,048

JUNEAU SCHOOLS & EDUCATION

JUNEAU K - 12

The Juneau School District (JSD) is home to approximately 4,000 public school students. It is the fifth largest district in the State of Alaska. The District has six elementary schools; a middle school, a Pre-K-8 Montessori school, a K-8 Charter school, a K-8 Tlingit Culture, Language, and Literacy school, a comprehensive high school, and an alternative high school. Other District programs include the HomeBRIDGE home school, a residential youth facility and the Tlingit Culture, Language and Literacy (TCLL) program. JSD's student population is 43% white, 24% multi-ethnic, 13% Alaska Native & American Indian, 10% Asian & Pacific Islander, 10% hispanic and 1% black. Twenty-three percent of students receive Free & Reduced Meals and 20% receive special education services.

UNIVERSITY

The campus of the University of Alaska Southeast (UAS) is 12 miles from downtown Juneau. UAS features both academic and vocational courses, offers degrees in over 80+ degree options, and is comprised of schools of Arts and Sciences, Education, and Career Education.

UAS students can cruise the waters of Glacier Bay National Park for archaeological research, hop into a helicopter to document the glacial flow of the Juneau Icefield, scuba dive to study king crab, study ceramics or painting on the shores of a mountain lake, be part of a unique "literature and the environment" program, or become involved in productions with a world-class regional theater company. At the graduate level, UAS offers Masters degrees in business administration, public administration, teaching, and educational leadership. UAS also provides career development degrees, occupational endorsements, and certificates in outdoor studies, business, health care, construction, diesel, marine, automotive, fisheries, welding, or mining technology. The UAS Residence Life program guides and supports UAS students by providing a safe, educational, inclusive, and community-driven living environment.

ADDITIONAL ENRICHMENT OPPORTUNITIES

The Juneau School District and UAS are supported by a variety of community education organizations, and the school district's school-day activities are supplemented by classes offered through Juneau Community Schools. For example - SERRC-Alaska's educational resource center - provides direct student services, school and district support services, and community services (including adult education) to students of all ages.

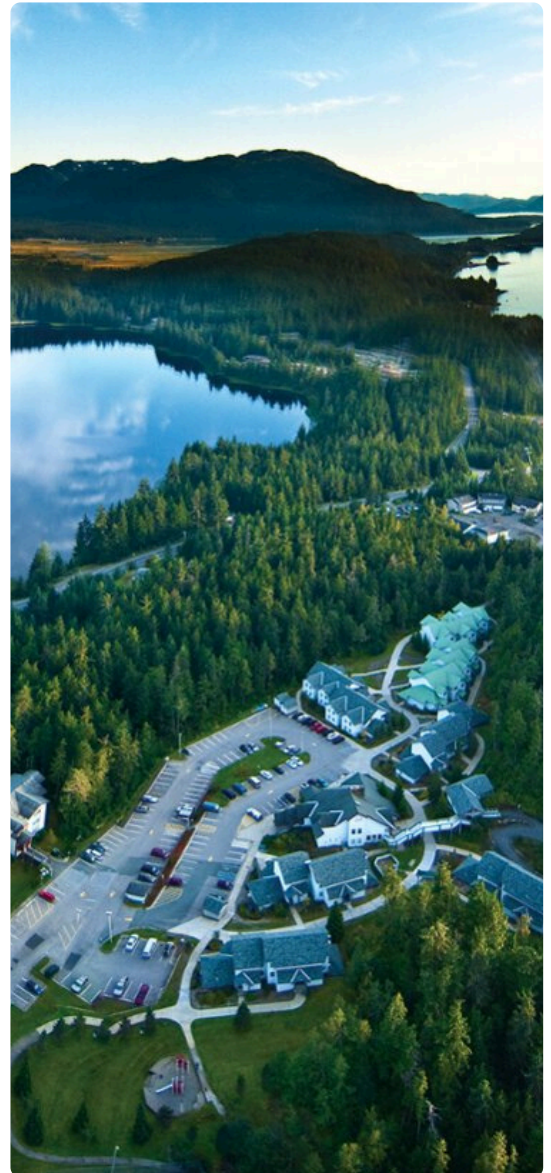


Photo Credit: The University of Alaska Southeast - Gallery



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JUNEAU HEALTH CARE SERVICES

Juneau has a number of quality health care providers and services. The Bartlett Regional Hospital is Juneau's largest health care provider and offers a full range of medical services. Bartlett Regional Hospital is licensed for a total of 57 inpatient beds, 16 residential substance-abuse treatment facility beds in the Rainforest Recovery Center, 61 residential beds in Wildflower Court, and nearly 90 apartments at Riverview Senior Living Facility. The hospital serves a 15,000-square-mile region in the northern part of Southeast Alaska.

The next largest health care provider in Juneau is the Southeast Alaska Regional Health Consortium (SEARHC). SEARHC is a non-profit tribal health consortium that provides health and wellness services to Southeast Alaskan communities. Today, SEARHC has more than 1,700

employees and operates in 27 communities throughout Southeast Alaska, including two Critical Access Hospitals. The SEARHC Ethel Lund Medical Center in Juneau is one of Alaska's largest walk-in health care centers and is nationally accredited. In addition to numerous private practitioners, Juneau has a public health center, a family birth center, and several nursing and residential care options including the newly opened Riverview Senior Living facility.

Ambulance and EMS service are provided by Capital City Fire and Rescue. Juneau has volunteer search and rescue organizations such as Juneau Mountain Rescue and SEADOGS.

Also, the Juneau-based U.S. Coast Guard 17th District is responsible for performing search and rescue in the waters around Alaska.

QUALITY OF LIFE and Juneau's Recreational Opportunities

Juneau resides on the unceded territory of the Áak'w Kwáan on Lingít Aaní, and is the only capital city in the United States that is not reachable by road. To travel to Juneau, you will need to arrive by plane or via the Alaska Marine Highway. Juneau experiences wonderful summers and mild winters. Unlike other areas of Alaska, it rarely gets below 20°F, and in the summer, it can reach up to 70°F. Precipitation falls on an average 230 days per year as we live in the largest temperate rainforest in the Northern Hemisphere and the world, The Tongass National Forest. The average commute to work is less than 15 minutes. The City and Borough of Juneau stretches along the shores of Alaska's Inside Passage and is home to spectacular glaciers, rugged mountains, and countless islands, waterfalls, and wildlife. For this reason, Juneau residents enjoy unique access to outdoor recreational opportunities. Juneau has approximately 250 hikeable miles. Eaglecrest Ski Area has 36 alpine runs, eight km of Nordic trails and in the summer, and new mountain bike runs.

Other outdoor recreation options for Juneau residents include kayaking, boating, hunting, rock climbing, ice climbing, zip lining, hang gliding, river rafting, camping, wildlife viewing, scuba diving, and fishing.

Juneau is also culturally rich. Celebration is one of the largest Native Alaskan cultural events in the state, drawing more than 5,000 people to Juneau biennially. Explore the new Kootéeyaa Deiyí totem trail on Juneau's waterfront, a cultural reclamation project which on completion will include thirty poles conceived in partnership by clan members, SHI, and Indigenous carvers. Visit the new Sealaska Heritage Institute Arts Campus downtown. Their exhibits include some fascinating historic artifacts, and special events are often held during the summer months.

The community hosts many other regional and state festivals, from the Alaska Folk Festival, which showcases around 130 acts in an annual series of free performances, concerts and events, to the annual Gold Rush Days with mining and logging competitions.



According to a New York Times article profiling the community. "Residents of Juneau brag that their town is the most beautiful capital city in America, and they have a strong argument... but there's more to the town's appeal than natural beauty. Gold Rush-era buildings, art galleries, quality regional theater and fresh seafood make for pleasant companions to Juneau's stunning surroundings."

JUNEAU LIFE & RECREATION NUMBERS

Total Inches of snow at Eaglecrest 23/24	395"
Total Number of Breweries and Distilleries	5
Approximate Hikeable Trail Miles	250 Miles
Number of Bikeable Trails	100 Trails



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